## HONG KONG AIR CADET CORPS

**Vocational Qualifications Unit** 

## <u>MEMO</u>

From	OC VQU	То	All OC Units
		CC	DCO Trg and OC Trg Gp
Ref.	VQU/CCCU/2/2017	Date	18 May 2017

## CCCU x HKACC Micro movies

Have you ever thought about promoting our Corps through digital media? During the academic years of 2015-2017, three project teams successfully provided advice and support to the students from the Associate of Science in Creative and Interactive Media Production programme of the Community College of City University (CCCU) with an aim to promote our organisation to the general public through micro movies. The four videos can now be accessed through the following links on our Facebook page:

- Promotional Video 2015 "每個人都有自己的夢想,我們不斷為目標而奮鬥,為 理想、為未來,我們選擇「香港航空青年團」": https://www.facebook.com/vguhkacc/videos/776864259116834/
- 2. Micro movie 2015 "翔夢 Days of The Runway": https://www.facebook.com/vquhkacc/videos/776865715783355/
- 3. Micro movie 2016 "夢啟航" https://www.facebook.com/vquhkacc/videos/936864956450096/
- 4. Micro movie 2017 "熱熨人生" https://www.facebook.com/vquhkacc/videos/1032609120209012/

For queries, please do not hesitate to contact us at <u>vqu@aircadets.org.hk</u>.

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